



The FreeMark is a better **digital currency** because it **protects the purchasing power of wealth from inflation and deflation.**

Delivering a truly stable currency is possible with a liquidity-providing fund, which also finances venture-scale returns for early owners in a prudent, sustainable business model.

Product Summary

The FreeMark® is a new protocol digital currency with upside potential and better inflation & deflation protection against traditional fiat currencies.

Fiat currencies like the USD can vary in price 7% in a month, or 2% in a day. This imposes risks on the many international business users in our global economy.

The FreeMark achieves:

- ✓ Outstanding, medium-term venture-scale returns for early holders by rewarding them with more FreeMarks (requiring only a small fraction of the money supply to achieve)
- ✓ Inflation/deflation protection achieved based on the 12-month moving average of 20 commodities, locking currency values to the prices of raw materials in goods

Technology

As a protocol digital currency, using more elegant Nodechain® technology, the FreeMark is:

- ✓ More secure, and more private than just the ordinary blockchain
- ✓ Infinitely scalable as each user can choose to become a transaction verifier, earning transaction fees
- ✓ Magnitudes faster and more memory efficient than the common blockchain

Team

- ✓ Kevin Kirchman, CEO, 2nd generation software entrepreneur, Fintech/AI background
- ✓ Cliff Hinrichs, BD Advisor, 10-year Google Executive, former venture-backed entrepreneur and angel investor
- ✓ 8 Leading Industry and VC Advisors
- ✓ 3 Talented developers

Wallet App

- ✓ Release of 1.2 version imminent
- ✓ Allows frictionless peer-to-peer payments and direct trading between a range of asset classes
- ✓ Fast, enterprise level of security now

Sales / Marketing Strategy

Designed to appeal to both main money and investor use cases, extending the total addressable market beyond crypto users to:

- ✓ Counter-trade currency—facilitates more rational base to invest from than volatile cryptos or fiats
- ✓ Investment and purchasing power protection, preserving wealth
- ✓ Better medium of exchange for cross-border trade with lower risk
- ✓ Investors/speculators seeking high risk-adjusted returns

Benefits for Early Investors

We expect venture-level returns for early \$fm users to kickstart viral adoption. Returns, tied to money supply growth in an automated, patent-pending manner, will provide:

- ✓ Potentially unconstrained IRR
- ✓ Equity upside (particularly via own exchange listing)
- ✓ Incentives for viral adoption
- ✓ Asset-backed FreeMark where **the value is the money**

Business Model

Micropayments are unique to digital currencies, replacing fiat currencies with **better** forms of money. Transaction fees for sustainable ROIs for endowment fund paying \$fm users and investors.

Customers

International traders, exporters, travellers, and lenders—in time buying and selling of all goods

Company Profile

Year Founded: 2017 (pivot from natural language reasoning AI)

Current Funding: £250k

Target Raise: £4m prior to \$25m planned ICO, with PwC as auditors.

Competitors

Tether, Gemini, Maker Dao, other “stablecoins”, which are tied to fiats and other, unstable assets

Competitive Advantages

Fiats are volatile, stunting economic activity with greater risk and cost

Technical: Nodechain is superior technology